



## The 2024 SWANA Western Regional Symposium will be at the Hilton Palm Springs

Become a sponsor of the **Southern California Founding Chapter** for the west coast's premier annual symposium for waste management and recycling professionals! This conference brings friends and colleagues old and new together to learn from experienced leaders from across California in our exciting Technical Program covering a bounty of trends and topics.

This conference is developed by the Southern California Founding Chapter of the Solid Waste Association of North America (SWANA). The Founding Chapter has over XX members representing a wide array of solid waste management professionals in both the public and private sectors. SWANA has more than 11,000 members and 47 chapters.

To become a sponsor, please fill out this form below, select the level you would like to sponsor at (located on page 2), then email to [smoulton@wm.com](mailto:smoulton@wm.com) or [mcleary@sandiego.gov](mailto:mcleary@sandiego.gov). If you have any questions you can email us too! Don't see a sponsorship level that meets your needs? Contact us and we'll work to develop a custom sponsorship opportunity for your company!

**PAYMENT:** Please make checks out to: **SWANA Founding Chapter** (Tax ID # 52-1445191) and mail to:

SWANA Founding Chapter  
21520 Yorba Linda Blvd., Suite 428  
Yorba Linda, CA 92887

Credit card registration is also accepted at: [www.socalswana.org/western-regional-symposium](http://www.socalswana.org/western-regional-symposium)

### FILL FORM / INFORMATION BELOW

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Agency/Company: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



## Conference Sponsorship Opportunities

### Conference Title Sponsor - \$7,500

- Two full conference registrations
- Inclusion in conference signage
- Logo on tables during keynote presentations
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### Keynote Speaker Sponsor - \$7,000

- One full conference registration
- Special Recognition at Keynote Address
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### Opening Night Exhibit Hall Food & Drink Sponsor - \$5,000

- One full conference registration
- Special Recognition at Opening Night Event
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### Wednesday Night Party Casino & Drink Sponsor - \$5,000

- One full conference registration
- Logo on tables during Wednesday Night Party
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program



**Young Professional (YP) Tuesday Night Event Sponsor - \$3,000**

- Two tickets to the YP event
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

**Wednesday Night Party - Dessert/Candy Bar - \$2,500**

- Two Wednesday Night Party tickets
- Customized signage on tables during Wednesday Night Party
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

**Conference AV Sponsor - \$1,500 (3 Available)**

- One Wednesday Night Party ticket
- Dedicated Track Room Sponsor (Plaza, Palm A & B or Tapestry) with Special Recognition each day during sessions
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

**Tuesday Night Networking Happy Hour \$1,500**

- Inclusion in conference signage
- Custom Thank You signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program



### **Wednesday Night Party - DJ - \$1,500**

- Inclusion in conference signage
- Customized music play list (up to three songs)
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### **Monday Night Reception Raffle Prize Sponsor - \$1,000**

- Dedicated space at the Monday Night Reception to pass out prizes and network with attendees
- Inclusion in conference signage
- Custom Thank You signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### **Wednesday Night Reception Raffle Prize Sponsor - \$1,000**

- Dedicated space at the Wednesday Night Reception to pass out prizes and network with attendees
- Inclusion in conference signage
- Custom Thank You signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### **Conference Meal Sponsors - \$1,500 (4 Available)**

- Two meal tickets to sponsored meal
- Sponsor logo on meal ticket
- Logo on tables during sponsored meal
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### **Wednesday Night Conference Meal Sponsor - \$1,500**

- Two meal tickets to sponsored meal
- Sponsor logo on meal ticket
- Logo on tables during sponsored meal
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### **Thursday Morning Conference Celebration Libations - \$1,000**

- Custom Thank You signage at Libation Station
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### **Educational Session Sponsors - \$750 (8 Available)**

- Custom Thank You signage at Educational Session
- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Opportunity to provide promotional merchandise
- Recognition in conference program

### **Young Professional (YP) Tuesday Night Prize Sponsor - \$500**

- Inclusion in conference signage
- Logo included on SWANA Southern California Founding Chapter website
- Logo included in power point during sessions and keynotes
- Recognition in conference program



## Golf Tournament Sponsorship Opportunities

### Platinum BBQ Lunch Sponsor - \$699

- Registration for one golfer
- Sign at BBQ lunch
- Tee sign on course
- Recognition at tournament awards presentation
- Recognition in the tournament and conference programs

### Closest to the Pin Sponsors - \$599

- Registration for one golfer
- Tee sign at sponsored hole
- Recognition in the tournament and conference programs

### Longest Drive Sponsors - \$599 (2 Available)

- Registration for one golfer
- Tee sign at sponsored hole
- Recognition in the tournament and conference programs

### Hole Sponsor - \$450 (18 Available)

- Registration for one golfer
- Tee sign at sponsored hole
- Recognition in the tournament and conference programs

**Not seeing a sponsorship level that meets your needs? Contact us and we'll work to develop a custom sponsorship opportunity for your company!**