Community Based Social Marketing Workshop & Leadership Showcase & Networking March 10, 2026	
Time	**Topics**
12:30-1:00	Check in/Registration Begins
1:05- 1:15	Welcome and introduction
1:15-4:45	CBSM Training Session
2:30-2:50	Break with appetizers
2:50-4:45	Resume CBSM Training Session
4:45	Close and Wrap Up First Session
4:30-5:00	Check in for Networking session
5:00	Appetizers and Libations
5:15-5:25	Welcome & Introduction of panel
5:25-6:25	Emerging Professionals Facilitated Session • Kelli Farmer – SCS Engineers – Senior Project Professional • Jazmine Hadden: City of Beverly Hills – Sustainability Program Analyst • Luis Moctezuma: City of Plam Desert: Management Analyst – Environmental Programs • Stephen Herring: General Manager – Republic Services
6:30	Presidents closing