2027 SWANA Western Symposium Sponsorship Opportunities

Help Make Waves at the SWANA Western Symposium

The SWANA Western Symposium brings together public sector leaders, municipal decision-makers, consultants, and industry professionals responsible for evaluating solutions, awarding contracts, and shaping future initiatives. Sponsorship offers a focused opportunity to elevate your brand, strengthen customer relationships, showcase thought leadership, and engage directly with public-sector decision-makers.

Why Sponsor?

Build visibility, relationships, and industry leadership with a highly targeted audience.

- Connect with 300+ attendees
- Engage municipal and public-sector leaders
- Reach decision-makers and industry influencers
- Strengthen customer and prospect relationships
- Showcase thought leadership
- Demonstrate commitment to the industry

Recognition & Exposure

Every sponsor is recognized on the conference website and in sponsor acknowledgment materials.

Premier Visibility

Lead the conference and gain the highest level of recognition across the attendee experience.

Sponsorship	Benefits	Visibility	Price
The Big Wave Presenting Sponsor **Highest Visibility** **Exclusive Opportunity** The conference's highest-profile sponsorship, offering premier visibility and recognition throughout the event.	• Exclusive Presenting Sponsor designation • Premier logo placement across all conference assets • Largest logo on conference signage • Exclusive sponsor banner display • General Session speaking opportunity • Opening and Closing Session recognition • Priority sponsor recognition throughout the conference • VIP General Session seating • Presence at select networking events • Two complimentary conference registrations	Conference-Wide **SOLD**	**$8,000**

Sponsorship	Benefits	Visibility	Price
The Big Wave Co-Presenting Sponsor **2 Total, 1 Remaining** Gain conference-wide visibility and recognition as a featured conference partner.	• Shared Co-Presenting Sponsor designation • Secondary logo placement across conference materials • Featured recognition on conference signage • General Session speaking opportunity • Opening and Closing Session recognition • Priority recognition in conference communications • VIP General Session seating • Visibility at select conference events • Two complimentary conference registrations	Conference-Wide **SOLD**	**$8,000**

Ocean Force Keynote Sponsorships

Align your brand with a premier keynote experience attended by public-sector leaders and industry decision-makers. 2 available.

Sponsorship	Benefits	Visibility	Price
Ocean Force Sponsor Keynote 1 **Featured Opportunity** Keynote designation will be updated when the program is finalized.	• Featured logo placement across keynote assets • Priority sponsor recognition • Keynote welcome or speaker introduction opportunity • Recognition during the sponsored session • Inclusion in keynote promotions • Branded giveaway opportunity • VIP keynote seating • One complimentary conference registration	Conference-Wide	**$7,500**
Ocean Force Sponsor Keynote 2 **Featured Opportunity** Keynote designation will be updated when the program is finalized.	• Includes the same benefits as Ocean Force Sponsor Keynote 1.	Conference-Wide	**$7,500**

Crest Educational Track Sponsorships

Sponsor a featured educational track and connect with engaged attendees throughout the program. 3 available.

Sponsorship	Benefits	Visibility	Price
Crest Sponsor Track 1 **Educational Leadership**	• Exclusive track sponsorship • Featured logo placement across track assets • Presenting sponsor recognition for all track sessions • Opening remarks opportunity • Moderator recognition throughout the track • Inclusion in track promotions • Branded giveaway opportunity • One complimentary conference registration	Conference-Wide	**$6,000**
Crest Sponsor Track 2 **Educational Leadership**	• Includes the same benefits as Crest Sponsor Track 1.	Conference-Wide	**$6,000**
Crest Sponsor Track 3 **Educational Leadership**	• Includes the same benefits as Crest Sponsor Track 1.	Conference-Wide	**$6,000**

Casino Night Sponsorships

Create memorable brand moments during one of the conference's most popular networking experiences. 5 opportunities.

Sponsorship	Benefits	Visibility	Price
Casino Night Sponsor **Signature Event Opportunity Exclusive** Take center stage during one of the conference's most popular networking events.	• Exclusive Casino Night sponsorship • Featured event branding and logo placement • Event kickoff speaking opportunity • Recognition throughout the event • Branded playing card giveaway • VIP event seating • One complimentary conference registration	Event-Specific **SOLD**	**$7,500**
Casino Night Prize Sponsor **Exclusive Opportunity** Gain visibility during prize drawings and winner recognition.	• Exclusive prize sponsorship • Branding at the prize display and redemption area • Recognition during prize drawings and winner announcements • Inclusion in event signage and sponsor displays	Event-Specific	**$3,500**
Casino Night Beverage Sponsor **Exclusive Opportunity** Showcase your brand at beverage stations and attendee gathering areas.	• Exclusive beverage sponsorship • Branding at all beverage stations • Branded napkin or drink ticket opportunity • Event recognition and announcements	Event-Specific	**$3,500**
Casino Night Dessert Sponsor **Exclusive Opportunity** Add a memorable touch while increasing brand exposure throughout the event.	• Exclusive dessert sponsorship • Branding at dessert stations and serving areas • Branded candy opportunity • Event recognition and announcements	Event-Specific	**$3,500**
Sound Wave DJ Sponsor **Exclusive Opportunity** Connect your brand to the music and energy that keep attendees engaged.	• Exclusive Sound Wave DJ sponsorship • Featured branding at the DJ and entertainment area • Recognition during entertainment announcements • Inclusion in sponsor signage and conference displays	Event-Specific	**$2,000**

Making Waves Exhibitor Reception Sponsorships

Build visibility through the conversations and connections that launch the conference experience. 2 available.

Sponsorship	Benefits	Visibility	Price
Making Waves Exhibitor Reception Hospitality Sponsor **Networking Experience** Be part of the connections that kick off the conference.	• Featured branding throughout the reception • Recognition during welcome remarks • Branded table tents and event materials • Inclusion in reception promotions • Attendee welcome and raffle participation opportunity	Event-Specific	**$4,000**
Making Waves Exhibitor Reception Beverage Sponsor **Networking Experience** Keep your brand visible throughout a highly attended networking event.	• Featured branding throughout the reception • Recognition during welcome remarks • Branded table tents and event materials • Inclusion in reception promotions • Attendee welcome opportunity	Event-Specific	**$4,000**

Morning Waves Breakfast Sponsorships

Start the conference day with your brand front and center Welcome attendees to the day while gaining visibility during a high-attendance gathering. 2 available.

Sponsorship	Benefits	Visibility	Price
Morning Waves Breakfast Sponsor | Tuesday **Attendee Experience** Be part of the connections that kick off the conference.	• Featured breakfast branding • Recognition during breakfast announcements • Inclusion in breakfast promotions • Branded giveaway opportunity • Breakfast welcome remarks opportunity	Event-Specific	**$2,500**
Morning Waves Breakfast Sponsor | Wednesday **Attendee Experience**	• Includes the same benefits as the Tuesday Morning Waves Breakfast Sponsor.	Event-Specific	**$2,500**

Discovery Tour Sponsorships

Engage directly with attendees during one of the conference's most interactive learning experiences. 3 available.

Sponsorship	Benefits	Visibility	Price
Discovery Tour Sponsor Tour 1 **Direct Attendee Engagement**	• Exclusive tour sponsorship • Welcome remarks opportunity • Featured tour branding • Inclusion in tour promotions • Branded giveaway opportunity	Event-Specific	**$3,500**
Discovery Tour Sponsor Tour 2 **Direct Attendee Engagement**	• Includes the same benefits as Discovery Tour Sponsor Tour 1.	Event-Specific	**$3,500**
Discovery Tour Sponsor Tour 3 **Direct Attendee Engagement**	• Includes the same benefits as Discovery Tour Sponsor Tour 1.	Event-Specific	**$3,500**

Additional Sponsorship Opportunities

Extend your reach through memorable attendee experiences and conference-wide support.

Sponsorship	Benefits	Visibility	Price
Karaoke Sponsor **Signature Event Opportunity** Sponsor a memorable experience that encourages networking and engagement.	• Featured karaoke event branding • Activity introduction opportunity • Recognition throughout the event • Branding on karaoke screens and event materials • Inclusion in event promotions	Event-Specific	**$3,000**
Ripple Supporter **Conference Supporter Several Available** Support the conference while gaining recognition among attendees and industry leaders.	• Recognition on the conference website • Inclusion in sponsor signage and conference displays	Conference-Wide	**$1,000**

Ready to Make Waves?

Become a sponsor and connect with the public-sector leaders, municipal decision-makers and industry professionals shaping the future of environmental services. Many opportunities are exclusive and available to a single sponsor, so reserve yours early. Sponsorships are awarded on a first-come, first-served basis.

Make waves. Build connections. Elevate your brand. Click **here** to select and pay for your sponsorship. For sponsorship questions, please contact Susan Moulton at SMoulton@wm.com.